



The Tooth Doctor[®]

Frank Gold, D.D.S.

Get a Custom-Fitted Mouthguard Now, Because It's All Fun & Games Until Someone Gets Hurt!

Now that another school year has commenced, we'd like to take this opportunity to urge all parents to insure that their children "Play It Safe" by using a custom-fitted dental mouthguard when engaging in any sports activity, even a team practice; where contact with a hard surface, or another person could possibly occur.

Unfortunately, too many parents are uninformed about the level of contact and the potential for serious dental injuries involved with unorganized, or even organized athletic activities; and they don't realize the damage that an errant ball or an on-field collision can do to a child's face and mouth until it's too late.

Dental injuries are perhaps the most common type of ora-facial injury sustained by children between the ages of 7 & 18 participating in recreational and sports activities, and the majority of these injuries are actually preventable with the use of a custom-fitted mouthguard.

Fact is, a single blow to the mouth or jaw can result in serious dental damage that can be very painful, but an ounce of prevention can go a long way... because for a small cost, a custom-fitted protective mouthguard can prevent risk, injury, pain, suffering and years of expensive reconstructive dental treatments.

Boys & girls who have a tooth knocked out can anticipate as much as \$20,000. in lifetime dental costs associated with just

that one tooth. Sports activities like soccer, basketball, cycling, skateboarding, football, and hockey reportedly cause the greatest percentage of traumatic ora-facial injuries.

As dentists committed to helping people achieve & enjoy healthy, beautiful smiles for life, the last thing we want to see is a young person's smile ruined as a result of a totally preventable injury.

A professionally fitted dental mouthguard remains securely & safely in place during action, provides a high degree of comfort and does not limit breathing or speaking, and can help prevent serious ora-facial injuries like: lacerations to lips, cheek and chin, fractures of facial bones, especially the cheek bones and mandible which can cause facial deformity, possible permanent injury to the jaw joints, broken and chipped teeth, or teeth knocked out from their sockets.

Bottom line: Mouthguards are a smart investment because they provide valuable protection against injuries that could cost much more in the long run, not only in financial terms, but also in terms of time and suffering.

Now would be a great time to give your children's teeth the very best protection available.

Why not call our receptionists now and schedule an appointment? We think you'll be glad you did!

Yours for better dental health,

Dr. Frank Gold
DENTAL SURGEON

DR. GOLD'S

SOURCEDental

AT THE OSHAWA CENTRE

Complete Family Dentistry - Cone-Beam Radiations - Precision Dental Implants - Digital X-Ray
Oral Conscious Sedation - Zoom[®] Laser Whitening - Extended Financing Available

The Oshawa Centre - East Entrance, Oshawa, On.
(Located Between Casey's & Good Life Fitness)

Call: 905-434-5757

Exquisite Dentistry & Beautiful Smiles!

Visit us @ www.sourcedental.ca